

Riverside Community College District
ADVANCEMENT AND PARTNERSHIP COMMITTEE
April 8, 2025

COMMITTEE MEMBERS PRESENT

Rebecca Goldware, Vice Chancellor (VC), Institutional Advancement & Economic Development (IA&ED)
Chris Clarke, Executive Director, External Relations & Strategic Communications
Jeff Kaatz, Executive Director, RCCD Foundation
Laurie McQuay-Peninger, Executive Director, Grants & Sponsored Programs
Debra Mustain, Dean, Community Partnerships & Workforce Development
Rachel Weiss, Dean, Grants Development & Administration
Tracy Fisher, Director, Center for Social Justice & Civil Liberties
Misty Griffin, Director, Business Services
Karina Giglotti, Director, Grants
Alice Musumba, Director, Grants
Meghan Chandler, Associate Professor, Art History
Marie Thermidor, Development Officer
Paula Barrera Partida, Job Developer
Elena Santa Cruz, Administrative Coordinator

COMMITTEE MEMBERS ABSENT

Tenisha James, Vice President, Planning & Development
Kristi Woods, Interim Vice President, Planning & Development
Sam Rufus, Accounting Technician

DISTRICT STAFF PRESENT

Jason Kennedy, Director, Workforce & Economic Development Projects
Renee Vigil, Executive Administrative Assistant to VC, IA&ED

CALL TO ORDER

The Advancement and Partnership committee (APC) meeting called to order at 2:02pm.

WELCOME AND INTRODUCTIONS

VC Goldware welcomed the APC members and members introduced themselves to the group.

REVIEW AND APPROVAL OF COMMITTEE CHARGE

The APC charge is before the members for review and approval. Member Clarke suggested language about Civic Engagement for the charge and member Fisher suggested adding a sentence about the language. VC Goldware asked to bring this item back for final approval before the APC.

APC UPDATES

VC Goldware shared that there are five smaller committees within the APC and all DSPC committees are listed on the RCCD website. Member Clarke shared updates about the last year of District Marketing and Media committee (DMCC) updates about the various guidelines that have gone through the DMCC: Social Media, Writing and Style, Crisis Communications and List-Serv. The expected guidelines to go before the DMCC entail

guidelines about the website, marketing and video guidelines. Also, there was positive feedback from the Board of Trustees for a recent presentation provided about marketing.

Member Kaatz provided an update about the Facilities Naming committee (FNC) reviews philanthropic and honorific requests for naming buildings, facilities, programs and events. There was a request for naming a classroom in the Culinary Arts honoring Chef Bobby. There are various items that have been named by the committee and there will be recommendations made at the college-level vs. the District-level. The goal of the FNC is to include background information regarding the name and with the recent Bond passage there may be more naming requests as buildings are updated. Member Santa Cruz joined the meeting at 2:25pm.

Member Fisher shared that the Civic Engagement committee (CEC) met the week prior and discussed the CEC charge, how the CEC can function as a group, ways the colleges are engaged in civic engagement, how to collaborate and awareness of what the colleges are doing. There were guest speakers that attended the CEC and shared about how the students are engaging in civic engagement. Land acknowledgment was discussed and how the colleges might use this for relationships from this acknowledgement is formed. The CEC discussed adding the land acknowledgement to the District site as well.

APPRENTICESHIP OPERATION TASKFORCE

Director Kennedy presented the Proposed RCCD Apprenticeship Operations Taskforce presentation. RCCD has two types of apprenticeship programs: traditional apprenticeship and new and innovative programs. The proposed structure was discussed. The structure is mirrored like the various DSPC committee structures. The APC agreed that this item can go before the DSPC committee for next steps and establishment of the committee.

NEW BUSINESS/TOPICS FOR FUTURE MEETINGS

No questions received from the committee.

ADJOURN

The APC meeting was adjourned at 2:35pm.